SSBCOM – I (SECOND SEMESTER F.Y. B.COM)		
SUBJECT	LEARNING LANGUAGE SKILLS IN ENGLISH	
TITLE		
SUBJECT	ENG 1220	
CODE UNIT – 1	RECEPTIVE SKILLS	
UNII – I	RECEI TIVE SKILLS	
	1.1 Listening as an Interpersonal Communication Skill	
	Hearing vs. Listening	
	1.2 Types of Listening	
	on the basis of participation of receiver	
	on the basis of purpose and objective	
	on the basis of workplace situation	
	1.3 Listening and comprehension	
	1.4 Listening and Note Taking	
	1.5 Probing questions	
	1.7 Barriers to listening	
	1.8 Tasks/ Activities/Grammar Exercises based on the content of the unit	
UNIT – 2	PRODUCTIVE SKILLS -I: SPEAKING SKILLS	
	2.1 Speaking Skills	
	Pronunciation	
	2.2 Language Functions Art of Small Talk	
	2.3 Telephone Etiquettes	
	2.4 Speeches: Introduction, Vote of Thanks, Occasional Speech	
	2.5 Tasks/ Activities/Grammar Exercises based on the content of the unit	
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	SSBCOM – I (SECOND SEMESTER F.Y. B.COM)		
SUBJECT TITLE	BUSINESS STATISTICS		
SUBJECT CODE	STA 1201		
UNIT – 1	Bivariate Data Analysis.		
	-Correlation Analysis.		
	-Scatter Diagram.		
	-Linear correlation coefficient: properties and uses.		
	-Regression Analysis.		
	-Simple Linear regression: Least square regression estimation, properties		
	and uses.		
UNIT – 2	> Time Series Analysis.		
	-Objective, Uses of Time Series		
	-Components of Time Series.		
	-Methods of Measuring Trend: Free hand Curve, Semi Average Method,		
	Moving Average and Least Square Method.		
	-Methods of Measuring Seasonal Variation: Simple Averages and Ratio to		
	moving average.		

	SSBCOM – I (SECOND SEMESTER F.Y. B.COM)		
SUBJECT TITLE	FINANCIAL ACCOUNTING		
SUBJECT CODE	ACF 1204		
UNIT – I	Advanced Accounts of Partnership Firm		
	Dissolution of Partnership firm, Gradual Realization of Assets and Piece		
	Meal Distribution of Cash, Surplus Capital Method, Maximum Loss Method		
	(Garner Vs Murray Rule)		
	Sale and Conversion of Partnership Firm		
	Purchase Consideration, Journal, Ledger and Balance Sheet		
UNIT – IV	Hire Purchase and Installment Purchase System		
	Meaning of Hire Purchase Contract, Legal Provisions, Accounting Treatment		
	in the books of Hire Purchaser and Hire Vendor, Meaning of Installment		
	system, Difference between Hire Purchase and Installment Purchase system,		
	Re-possession of Goods, Accounting Entries, Books of Buyer and Seller		

SSBCOM – I (SECOND SEMESTER F.Y. B.COM)		
SUBJECT	FUNCTIONAL MANAGEMENT	
TITLE		
SUBJECT	CBM 1201	
CODE		
UNIT – 1	INTRODUCTION TO MANAGEMENT	
	Management as an Art /Science	
	Management as a Profession	
	• Principles of Management (An Overview)	
UNIT – 2	AN OVERVIEW OF FUNCTIONAL AREAS OF MANAGEMENT	
	Personnel Management	
	Production Management	
	Materials Management	
	Inventory Management	
	• (Concept, Importance, Scope and Functions of above stated functional	
	areas of Management)	

	SSBCOM – I (SECOND SEMESTER F.Y. B.COM)		
SUBJECT	MICRO ECONOMICS		
TITLE			
SUBJECT	BEC 1204		
CODE			
UNIT – 1	THEORY OF CONSUMER BEHAVIOUR:		
	Basic Assumptions of Economics		
	Consumer Equilibrium based on Marshallian Utility Analysis		
	Limitations of Marshallian Utility Analysis		
	Consumer Equilibrium based on Indifference Curve Analysis		
	Superiority of Indifference Curve Analysis over Marshallian Utility Analysis		
UNIT – 2	THEORY OF PRODUCER BEHAVIOUR:		
	Utility Creation and types of Productive Activities		
	Short Run Production Function		
	Long Run Production Function		
	Producer Equilibrium and Expansion Path		

SSBCOM – I (SECOND SEMESTER F.Y. B.COM)	
SUBJECT TITLE	INDIAN ECONOMIC POLICY AND PLANNING
SUBJECT CODE	BEC 1205
UNIT – 1	Meaning, types and objectives of planning, economic growth and development including sustainable development- Income and Non-Income Indicators, Actual and Potential growth, Measurements of sustainable development, Achievements of Economic Planning. Inclusive growth in India – Challenges and opportunities
UNIT – 2	Green Revolution, New Agricultural Policy 2000-Second Green Revolution, Supply chain management, Disaster and disaster management, Rural Credit in India –Problems, measures and recent policy initiatives by government of India, Issues related to direct and indirect farm subsidies and minimum support price. Public distribution system and food security in India